



RAJAR News - August 2023

RAJAR team restructure

RAJAR has restructured its team following the announcement earlier in the year that its long-standing Research Director, Paul Kennedy, is to step back in the Autumn after 22 years of service.

Reporting to RAJAR's CEO, Jerry Hill, Charles Lawrie, currently Survey Research Manager is promoted to Research Operations Director, tasked with overseeing the day-to-day delivery of the RAJAR survey. To work alongside Charles, RAJAR has appointed John Carroll, most recently Global Business Development Director of Audience Measurement at international research agency GfK, and formerly the director responsible for RAJAR at Ipsos, to take up the position of Director of Research and Audiences. John will be responsible for the ongoing development of the survey as RAJAR evolves to meet the changing demands of the industry.

Paul Kennedy will remain as part of the RAJAR team in the role of Technical Advisor.

These changes are effective from early October.

Commenting on the changes, Jerry Hill, CEO RAJAR said 'It was a very sad day when Paul announced his decision to stand down. RAJAR and the wider radio industry owes him a debt of gratitude for his part in how UK radio measurement has evolved. I'm delighted that he will still be working with us in an advisory capacity. I'm equally delighted that we have the opportunity to reward Charles for his exceptional service and also to have attracted such an experienced and well regarded senior research professional in John Carroll. John's vast experience of RAJAR and related audio measurement systems will be a tremendous asset as RAJAR responds to the exciting challenges that lie ahead for the UK radio and audio industry.'

End.